



ROMAN CATHOLIC
DIOCESE OF VICTORIA

Bishop's Appeal 2024

Sharing God's Gifts 2024 Promotional Guide

2024 BISHOP'S APPEAL

Appeal Theme - Sharing God's Gifts

Overall Diocesan Goal

- \$850,000
- Increase participation at each parish.
- Receive pledges from 3000 participants.

Annual Appeal Promotional Guide

In an effort to be concise this Guide has been created for parishes with the promotional information needed to encourage parishioner participation in the Annual Appeal via bulletins, website and social media. A separate Leadership Guide can be found in the same email as this guide and is intended for information purposes for all Pastors and Appeal Coordinators and/or Committees.

Appeal Promotional Materials

Website

The 2024 Appeal website can be found at: <https://www.rcdvictoria.org/bishops-appeal>

Brochures & Posters

All registered parishioners will be mailed a brochure the first week of October and additional brochures as well as posters will be sent to the parishes in late September.

Each parish will receive one 2024 Appeal poster for display in your church and/or office.

Thermometer Poster

An Appeal thermometer poster will be sent as well. You can use this poster to track your parishes progress and show your parish goal.

Video

The Appeal video featuring Bishop Gary will be posted on the Appeal webpage (link above). You may play this video at Mass to highlight the Appeal. Alternatively, parishioners can be encouraged to access and watch it at their leisure.

Other Design Elements

For high resolution images of the Diocesan Crest and Sharing God's Gifts images below to use in your marketing please contact Appeal Coordinator Amber Adams at appealoffice@rcdvictoria.org



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Bishop's Appeal 2024

Sharing
God's
Gifts

Bulletin/Website/Socials Inserts

Kickoff Weekend October 5-6

This weekend we kick off the Bishop's Appeal along with all other parishes and missions throughout our Diocese. The 2024 Appeal theme is *Sharing God's Gifts* and this year our parish project is _____. You may have already received something in the mail, if so, please prayerfully consider making a gift. We encourage you to take a moment to watch the Bishop's video message at the following link www.rcdvictoria.org/bishops-appeal

Parish Goal: \$ _____

Information Weekend October 12-13

The *Sharing God's Gifts* Appeal is very active in all parishes throughout the Diocese of Victoria and I am happy to announce that _____% of [Parish Name]'s registered households have contributed thus far and we have raised \$ _____ towards our goal. This is an encouraging start and we are asking you to join your fellow parishioners in supporting this Appeal with a gift. We need your support because your contribution will make a difference!

Parish Goal: \$ _____ Actual to Date: \$ _____ Number of Gifts: _____

Education Weekend October 19-20

Your gift to the *Sharing God's Gifts* Appeal will provide funding for seminary/clergy support, local missions, and grants for parish and school initiatives that help people throughout our diocese. We are hopeful that every household in our parish will take an active role in this effort. Many of our [Parish Name] families and individuals have been able to make a more substantial gift by making a pledge. Making a pledge is easy and your donation is a manageable amount spread out over twelve months. For more information on how to make a pledge go to www.rcdvictoria.org/bishops-appeal

Parish Goal: \$ _____ Actual to Date: \$ _____ Number of Gifts: _____

Commitment Weekend October 26-27

This weekend is Commitment Weekend at our parish. (Parish Name) has received \$ _____ in pledges. Thank you to those parishioners who have already made their gift to the 2024 *Sharing God's Gifts* Appeal. Will you join your fellow parishioners in supporting this effort that strengthens many important programs and ministries across the Diocese of Victoria? Our goal, \$ _____ can only be achieved through YOUR generosity! If you have not yet made a gift, there are brochures available _____, or you can visit www.rcdvictoria.org/bishops-appeal
Your gift will truly make a difference. Thank you for your prayers and support.

Parish Goal: \$ _____ Actual to Date: \$ _____ Number of Gifts: _____

Encore November

The Bishop's Appeal, *Sharing God's Gifts*, is still accepting 2024 donations. Please consider making a financial commitment to the Bishop's Annual Appeal. Not only are you helping our parish, but you are making a real difference to our greater Diocesan faith community, our religious leaders, and Local Mission Parishes. To receive a tax receipt for 2024 please ensure your donation is dropped off at the parish office in plenty of time to get to the Diocese for processing. Donations may be made on-line at: www.rcdvictoria.org/bishops-appeal

Parish Goal: \$_____ Actual to Date: \$_____ Number of Gifts: _____

Final Push December

These are the last few weeks to donate to the Bishop's Appeal, *Sharing God's Gifts* and receive a tax receipt for 2024. All donations received before December 31st will receive a tax receipt for 2024. All pledges received, with donations to follow in 2025, will count towards our parish goal! To donate online go www.rcdvictoria.org/bishops-appeal

Parish Goal: \$_____ Actual to Date: \$_____ Number of Gifts: _____

Final Tax Receipt Reminder

We would like to gently remind you that any donations to the Bishop's Appeal received after December 31, 2024 will not be on the **tax receipt** you receive in February 2025. Anything received after December 31st 2024 will be on the **tax receipt you receive in February 2026**.

Parish Goal: \$_____ Actual to Date: \$_____ Number of Gifts: _____

(Please remind your parishioners of any closures your parish has over the last week of December so they are informed of when donations will be sent down to the Diocese)

Pulpit Announcements

Kickoff Weekend – October 5-6

This weekend we kick off the Bishop's Appeal along with all other parishes and missions throughout our Diocese. The 2024 Appeal theme is *Sharing God's Gifts* and this year our parish project is _____. You may have already received something in the mail, if so, please prayerfully consider making a gift. We would like to take a moment to show you a brief message from Bishop Gary (Show Video) or We encourage you to take a moment to watch the Bishop's video message on the Diocese website www.rcdvictoria.org/bishops-appeal

Information Weekend October 12-13

The 2024 *Sharing God's Gifts* Appeal is very active in all parishes throughout the Diocese of Victoria and I am happy to announce that _____% of [Parish Name]'s registered households have contributed thus far and we have raised \$_____ towards our goal. This is an encouraging start. The success of the appeal depends on your active response in faith. As good stewards of God's gifts, we are called to return to Him a share of the gifts He has given us. Your stewardship is a witness of your faith in Him and we thank you for your compassion and generosity.

Education Weekend – November 19-20

Your gift to the *Sharing God's Gifts* Appeal will provide funding for seminary/clergy support, local missions, and grants for parish and school initiatives that help people throughout our diocese. We are hopeful that every household in our parish will take an active role in this effort. Many of our [Parish Name] families and individuals have been able to make a more substantial gift by making a pledge. Making a pledge is easy and your donation is a manageable amount spread out over twelve months. A small monthly gift can become a considerable annual gift helping our parish reach our goal. For more information on how to make a pledge go to www.rcdvictoria.org/bishops-appeal

Commitment Weekend – November 26-27

This weekend is Commitment Weekend at our parish. (Parish Name) has received \$_____ in pledges. Thank you to those parishioners who have already made their gift to the 2024 *Sharing God's Gifts* Appeal. Will you join your fellow parishioners in supporting this effort that strengthens many important programs and ministries across the Diocese of Victoria? Our goal, \$_____ can only be achieved through YOUR generosity! If you have not yet made a gift, there are brochures available _____. Our parish project this year is _____. Every gift, regardless of size, will make a difference and is truly appreciated.

Please consider making a pledge today by completing the form in the brochure located _____. If you are able to make this commitment now, please put the Appeal pledge form in the collection basket. Thank you.

<Continue to give messages from the pulpit giving updates on your parishes Appeal progress>

<Give one last reminder that donations must be received by December 31, 2024 to receive a tax receipt for this year. Donations received after December 31, 2024 will go towards donations in 2025>